



Slava Slavik
11 Clicks, LLC
o: 808-600-3833
c: 404-313-1731
slava@11clicks.com



HOW TO PREPARE YOUR HOME FOR REAL ESTATE PHOTOGRAPHY

General Ideas

- Depersonalize the space as much as possible. Put away photos, posters, or potentially controversial/offensive art or artefacts
- Get rid of any clutter that is visible. Put away toys, clothing, dishes, towels, shoes, personal items, etc.
- If any light bulbs are burned out, replace them
- Remove any seasonal or holiday decorations
- Dust and vacuum
- Clean the windows, glass doors, mirrors to remove fingerprints and stains
- If you have pets, hide all food/water bowls, pet beds, and pet toys
- If you have child-proof equipment, remove it

Bathroom

- Clear all bathroom counter tops and put away all personal items, like hair brushes or tooth brushes
- Remove washcloths, baby toys, shampoos, conditioners, body-washes, etc. from the shower or bathtub
- Put out nice and fresh towels
- Put all toilet seats and lids down
- Remove bathmats, laundry baskets, extra toilet paper, or scales
- Consider putting out vases of flowers

Dining Room

- Clean and polish the dining table and arrange the chairs around
- Add a nice centerpiece on the table, such as bowl of fresh fruit or a floral arrangement

Kitchen

- Clean the kitchen sink and put away all the dishes
- Clear all kitchen counter tops and put away small appliances like toasters, can openers, etc.
- Remove dish racks, cutting boards, paper towels, soap bottles, cleaning products, mops, brooms and garbage cans
- Remove all magnets, photos, school notices, and decorations from the refrigerator
- Add little decorations, for example a bowl of fresh fruit or a vase of flowers

Bedroom

- Make all the beds, fluff all the pillows, and check the bed skirts
- If you have items under the beds, make sure they won't be visible to the camera situated slightly above waist level
- Consider removing or adjusting decorations that are unique or too personal, usually in teenager bedrooms
- Remove personal items like phone chargers, tissue boxes, lip balms, jewelry, or water glasses from nightstands

Family Room

- Collect the TV remotes, video game systems, DVDs, or any other cluttered electronic items
- Neatly arrange the electronic cords or move them out of sight if possible
- Clear out toys
- Remove magazines and newspapers
- Put out one or more nice coffee table books

House Exterior

- Pull weeds, trim trees and overgrown shrubs
- Mow the lawn, use the right edging tools near cement and rake up the leaves
- Cover dirt with mulch
- Wrap up garden hoses and put them away in the garage or shed
- Pick up any items that may be laying around the yard, such as garden tools, garbage cans, toys, empty pots or pots with dead plants
- Hide any unusual yard decorations as well as seasonal/holiday decorations
- If there is a pool, uncover and clean it
- Remove cover from the grill
- Pick up any items that may be laying around the yard, such as garden tools, garbage cans, toys, empty pots or pots with dead plants
- Cover dirt with mulch to make it look more attractive
- Sweep or use a leaf blower to clean the porch and sidewalks
- Wipe down outdoor furniture and make sure that the cushions look clean and nice
- Open the umbrellas on any patio sets

Right Before the Photoshoot...

- Move cars out of the driveway
- Open up the blinds and curtains, and turn on every light in your home including the surface lights
- Turn off ceiling fans
- Hide all trash cans
- Secure pets in a safe location